

RETAIL & LUXURY GOODS CLUB AT THE ROSS SCHOOL OF BUSINESS AT THE UNIVERSITY OF MICHIGAN CONSTITUTION

Section I: Club name and address

Retail & Luxury Goods Club c/o MBA Council Student Government Association 701 Tappan Avenue Ann Arbor, MI 48109.

Section II: Club Description

The Retail & Luxury Goods Club (RLG) at the University of Michigan connects MBA students, faculty, alumni, and industry professionals who are passionate about the retail and luxury goods sector. Our definition of retail includes mass merchandisers, ecommerce, sporting goods, and apparel. Our definition of luxury goods encompasses fashion & leather goods, perfumes & cosmetics, watches & jewelry, wines & spirits, food, automotive, services, property, premium electronics, and high-end retailing.

Section III: Mission statement, purpose, and goals

Our purpose is four-fold: to promote an understanding and appreciation of the retail and luxury goods industry at Ross; to educate members about the industry; to help students prepare for interview and their career; and, to provide members with job resources in various disciplines within the retail and luxury goods industry.

RLG fulfills its mission by:

- Developing and facilitating educational opportunities for its members to learn about retail and luxury goods.
- Providing members with career resources to guide them through career development while at Ross.
- Establishing a network of resources both within and beyond the university community, through which its members may help further professional knowledge and access to companies within the retail and luxury goods industry.
- Serving as the conduit between individuals passionate about retail and luxury goods and faculty, to ensure that the university environment supports engagement in the field throughout the curriculum and campus.

The interests of RLG members include: luxury goods & beauty, retail consulting, corporate finance, corporate strategy, marketing, merchandising, operations / inventory management, and accounting

Section IV: Membership

Eligibility: Day, Evening, Part-Time and Global MBA students at the Ross School of Business

Identification of Members: To be defined as a “member”, a student must sign up and pay dues on RLG’s website and participate in events during the year.

Withdrawal of Members: Members can elect to leave the club at any time. Membership dues already paid will not be refunded.

Upon joining the organization, all members agree not to undermine the purpose or mission of RLG.

Section V: Officers

Part a: Duties of Officers

President: The President is responsible for setting the strategy, goals and vision for RLG in the short and long haul. The President oversees activating and facilitating the activities of all the VPs, leading the development of club strategy, and ensuring that resources are provided to get things done. They are also responsible for representing the club on the Dean's council, the MBA Council, and other public forums where representation is beneficial. Other responsibilities include: communicating with the faculty representative, overseeing the budget, and working to comply with all MBA Council and RSB rules and regulations.

Vice President of Education and Finance: This role will focus on providing members with financial oversight and events that support the club goals. The VP helps plan educational and special events throughout the year and works both with companies and other clubs to make sure events are a success. The VP assists corporate relations in organizing on-campus education events with companies including: case competitions, store walks, lunch n' learns, and social events. In addition, the VP of finance and education maintains the RLG interview bank and mentorship projects. Under the finance responsibilities, the VP handles reconciling the budget and collect receipts for reimbursements and applying for funds from organizations such as MBA Council.

Vice President of Corporate Relations (two positions): The VP of Corporate Relations will work to prospect, initiate, maintain, and strengthen our club relationships with companies in the retail and luxury industries. This position will be particularly critical in helping to:

- secure event speakers
- set up webinars
- provide recruiting resources
- Being up to date with job postings and reaching out to recruiting teams.

Vice President of Membership and Engagement: This position will work to increase RLG membership, improve member engagement in events, strengthen relationships with alumni, students, and other clubs. The role will create a direct communication line between members and the board to best answer participant's needs, as well as oversee event execution.

Future positions to consider as the club grows:

Vice President(s) of Professional Development: They will also maintain records of previous employment and current employment of members and alumni, as well as developing relationships with recruiting companies. The VP will serve as the primary connection to the Office of Career Services at Ross, and will make sure that members are aware of upcoming recruiting opportunities.

Vice President(s) of Alumni Relations: The VP of Alumni Relations builds relationships with alumni, with the goal of facilitating career discussions with members and recruiting panelists and moderators for events.

Part b: Election of officers

All officers will be elected once per calendar year no later than April 1 and serve a one-year term. All officers will be elected at a general meeting announced by email to members, prospective members, and to RLG as a whole at least one week in advance. Any member or prospective member (as defined in Section IV) is eligible to run for an officer position, as are current officers, if they will be RSB students the following year.

Part c: Officer vacancies

If an officer position is vacated for any reason, the board may hold interim elections at any time during the year. The interim-elected officer will serve until the next officer elections.

Part d: Committees

The board may convene, at their discretion, committees of members or prospective members (as defined in Section IV) to assist in the duties of running the club or holding specific events. Committee members will be selected by the board from volunteers.

Section VI: Administration of Membership and Constitution

Part a: Meetings

The board will arrange and facilitate general meetings at a time convenient for all members, including evening students. General meetings will occur at least once per semester.

Part b: Repeal or change of by-laws

Suggested amendments to this constitution may be proposed by any member or board member. Proposed amendments will be submitted in writing to any board member. The receiving board member will present the amendment at the next board meeting. The board will vote; the amendment will be adopted if approved by a two-thirds majority of the board.

Part c: Ratification

This constitution must be ratified by two-thirds of board members to take effect, and shall be reviewed every two years.

Part d: Removal of Membership:

Officers may be removed in the case of failure to pay dues, willful non-compliance with organizational mission and objectives, misrepresentation of club name and purpose, and/or criminal activity. Removal of officers will be determined by a 2/3 vote of the RLG Executive Committee.

Members may be removed in the case of failure to comply to rules and regulations, criminal offense, and failure to pay membership dues. Members must adhere to the University of Michigan Non-Disrupt Policy. Removal of members shall be determined by a two-thirds vote by the executive committee.

[Section VII: Non-Discrimination Policy](#)

RLG will adhere to the University of Michigan's Non-Discrimination Policy and is committed to providing an equal opportunity for all persons. RLG does not discriminate based on race, color, national origin, age, marital status, sex, sexual orientation, gender identity, gender expression, disability, religion, height, weight, or veteran status in its membership or activities unless permitted by university policy for gender specific organizations.

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